



Seminar ‘The role of the public sector in diversity movement: challenges and opportunities’

11 May 2017, CSR Europe, Rue Victor Oudart 7, Brussels

Agenda

Time	Topic
10.00-10:30 30'	<p>Participants arrival and welcome coffee</p> <p>Event moderator: Stefan Crets, Executive Director, CSR Europe</p>
10:30-11:00 30'	<p>Welcome message and tour de table of participants</p> <p>Szabolcs Schmidt, Head of Unit, Non-discrimination policies and Roma integration, DG Justice & Consumers</p>
11:00-12:00 60'	<p>Interactive Panel – The integration of legal migrants at local level</p> <p><i>Interactive panel on how the Diversity Charter can help local authorities and companies to integrate legal migrants into the local societies.</i></p> <ul style="list-style-type: none"> • Marie-Astrid Balcaen, Project Coordinator, city of Ghent • Jacques Spelkens, Head of CSR Benelux, Engie • Sonja van Lieshout, Public Affairs, Randstad Holding • Karen Julie Fink, Senior Consultant, International Community Odense
12:00-13:00 60'	<p>Breakout Session – Local authorities as employers: specific challenges and best practices.</p> <p>Guiding questions:</p> <ol style="list-style-type: none"> 1. <i>Which are the differences and the specific challenges when it comes to defining and implementing a diversity policy in a private company and in a public authority?</i> 2. <i>What actions can a local authority implement to be coherent with what they ask to private companies regarding diversity (through social clauses in public contracts, etc.) compared to what they actually do as employers themselves?</i> 3. <i>If large cities attract quite easily a very diverse population and, thus, diverse candidates and workers, how can a small city in a rural territory attract a diverse workforce?</i> <p>Moderators:</p> <ul style="list-style-type: none"> • Laure Hajjar, Diversity Charter France and Isabelle Ucar, city of Annemasse • Veronica Nisco, Diversity Charter Italy and Angelica Vasile, city of Milan



13:00-14:00 '60	Lunch & Networking
14:00-14:15 15'	Special Address from Catia Fernandes, Coordinator Diversity Charter Luxembourg <i>Skype intervention on the outcomes of the third edition of the Diversity Day Lëtzebuerg (taking place in the morning of Thursday 11 May 2017)</i>
14:15-15:15 60'	Breakout Session – Local authorities as multipliers for the diversity movement: specific challenges and best practices Guiding questions: 1. <i>Public authorities are in charge of providing key services (e.g. childcare, schools, transports, housing, etc.) that have an impact on the access to employment for everyone: how this responsibility is translated into concrete actions to provide the best services possible to the largest part of the population?</i> 2. <i>Can you describe how the relationship between the Diversity Charter and the local authorities is in your country when it comes to promote the Charter?</i> 3. <i>Can you give us examples of actions implemented by local authorities to create a network of actors and leaders on the territory in order to improve diversity at the workplace: job fairs, meeting with various actors (NGOs, companies, local authorities, etc.), communication campaigns on innovative best practices regarding employment, etc.?</i> Moderators: <ul style="list-style-type: none"> • Kerstin Tote, Diversity Charter Germany and Isabell Bommert, Welcome Center Heilbronn-Franken • Katarina Önell, Diversity Charter Sweden and Evert Kroes, Stockholm City Council
15:15-16:00 '45	Outcomes from the working groups & conclusions
16:00	Departure of participants



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